

Trade Show Executive's **FASTEST 50** SHOWS

INDEX III: RANKED BY PERCENTAGE OF GROWTH IN **Total Attendance**

Rank	Show Information	Show Site	NSF of Exhibits		Exhibitors		Total Attendance	
			2014/2013	VARIANCE	2014/2013	VARIANCE	2014/2013	VARIANCE
	NAME & MANAGEMENT		2014/2013		2014/2013		2014/2013	
1	KBIS - Kitchen & Bath Industry Show Emerald Expositions	Las Vegas, NV New Orleans, LA	225,580 174,600	29.2%	342 322	6.2%	31,092 18,808	65.3%
2	IBEX - International BoatBuilders' Exhibition & Conference IBEX - International BoatBuilders' Exhibition & Conference	Tampa, FL Louisville, KY	101,300 96,500	5.0%	558 474	17.7%	6,900 4,700	46.8%
3	The ASSEMBLY Show BNP Media Events	Rosemont, IL Rosemont, IL	48,550 34,800	39.5%	205 150	36.7%	6,378 4,665	36.7%
4	NSTA National Conference on Science Education National Science Teachers Association	Boston, MA San Antonio, TX	62,000 64,800	(4.3)%	331 335	(1.2)%	13,157 9,818	34.0%
5	Cattle Industry Convention & NCBA Trade Show National Cattlemen's Beef Association	Nashville, TN Tampa, FL	126,601 97,394	30.0%	306 237	29.1%	8,024 6,170	30.0%
6	AIMEExpo (American International Motorcycle Expo) Marketplace Events Motorcycle Group	Orlando, FL Orlando, FL	181,650 137,100	32.5%	501 392	27.8%	7,022 5,438	29.1%
7	THE NBM SHOW (Arlington) National Business Media, Inc.	Arlington, TX Arlington, TX	23,000 19,000	21.1%	107 94	13.8%	4,900 3,800	28.9%
8	ACI-NA Annual Conference & Exhibition Airports Council International - North America	Atlanta, GA San Jose, CA	23,100 19,500	18.5%	143 127	12.6%	2,178 1,690	28.9%
9	Remodeling Show DeckExpo Hanley Wood Exhibitions*	Baltimore, MD Chicago, IL	56,500 56,300	0.4%	278 257	8.2%	6,140 4,800	27.9%
10	ICAST (International Convention of Allied Sportfishing Trades) American Sportfishing Association (ASA)	Orlando, FL Las Vegas, NV	158,000 138,700	13.9%	480 425	12.9%	11,435 8,947	27.8%
11	New York National Deal Making International Council of Shopping Centers (ICSC)	New York, NY New York, NY	161,492 89,997	79.4%	484 310	56.1%	9,700 7,643	26.9%
12	BDNY (Boutique Design New York) HMG Hospitality Media Group	New York, NY New York, NY	65,750 55,400	18.7%	410 375	9.3%	9,118 7,267	25.5%
13	PMA Fresh Summit Convention & Expo Produce Marketing Association	Anaheim, CA New Orleans, LA	267,000 252,100	5.9%	760 703	8.1%	22,403 18,113	23.7%
14	Natl. Council for the Social Studies Annual Conference National Council for the Social Studies (NCSS)	Boston, MA St. Louis, MO	30,000 30,000	No Change	211 175	20.6%	5,228 4,300	21.6%

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15	SNA Annual National Conference School Nutrition Association	Boston, MA Kansas City, MO	87,900 85,000	3.4%	400 379	5.5%	7,165 5,914	21.2%
16	American Psychiatric Association Annual Meeting American Psychiatric Association (APA)	New York, NY San Francisco, CA	39,000 35,600	9.6%	213 199	7.0%	16,517 13,793	19.7%
17	Sports Licensing & Tailgate Show Emerald Expositions	Las Vegas, NV Las Vegas, NV	61,520 58,750	4.7%	332 314	5.7%	3,940 3,293	19.6%
18	SuperZoo World Pet Association (WPA)	Las Vegas, NV Las Vegas, NV	192,610 191,400	0.6%	910 985	(7.6)%	16,641 14,028	18.6%
19	BDwest (Boutique Design West) HMG Hospitality Media Group	San Diego, CA San Diego, CA	24,200 20,900	15.8%	154 129	19.4%	1,209 1,020	18.5%
20	CORROSION NACE International	San Antonio, TX Orlando, FL	72,400 65,600	10.4%	417 385	8.3%	7,015 5,923	18.4%
21	SCAA Annual Expo & Symposium Specialty Coffee Association of America	Seattle, WA Boston, MA	74,800 72,000	3.9%	403 377	6.9%	10,700 9,100	17.6%
22	NWFA Wood Flooring Expo National Wood Flooring Association	Nashville, TN Grapevine, TX	41,100 44,600	(7.8)%	237 217	9.2%	2,828 2,408	17.4%
23	ASH Annual Meeting & Exposition American Society of Hematology	San Francisco, CA New Orleans, LA	118,078 122,700	(3.8)%	212 240	(11.7)%	26,186 22,369	17.1%
24	The Great American Trucking Show Randall-Reilly	Dallas, TX Dallas, TX	171,200 167,700	2.1%	512 490	4.5%	54,197 46,536	16.5%
25	Solar Power International Solar Energy Trade Shows, LLC (SETS)	Las Vegas, NV Chicago, IL	200,000 200,000	No Change	600 600	No Change	15,000 13,000	15.4%
26	AOTA Annual Conference & Expo American Occupational Therapy Association	Baltimore, MD San Diego, CA	40,360 41,200	(2.0)%	349 371	(5.9)%	8,524 7,396	15.3%
27	Expo! Expo! IAEE's Annual Meeting & Exhibition International Association of Exhibitions & Events	Los Angeles, CA Houston, TX	38,250 36,500	4.8%	265 246	7.7%	2,225 1,934	15.0%
28	American Society for Microbiology General Meeting American Society for Microbiology (ASM)	Boston, MA Denver, CO	48,300 43,600	10.8%	222 216	2.8%	8,415 7,359	14.3%
29	SGIA Expo Specialty Graphic Imaging Association	Las Vegas, NV Orlando, FL	236,750 212,600	11.4%	541 523	3.4%	25,600 22,460	14.0%
30	CLEO® (Conference on Lasers and Electro-Optics®) The Optical Society (OSA)	San Jose, CA San Jose, CA	25,420 25,700	(1.1)%	250 300	(16.7)%	5,000 4,400	13.6%
31	Techtextil North America Messe Frankfurt North America <i>(Data cited from 2012 due to a comparable show format in even-numbered years)</i>	Atlanta, GA Atlanta, GA (2012)	47,505 44,540 (2012)	3.3%	365 314 (2012)	8.1%	5,417 4,275 (2012)	13.4%
32	Government Fleet Expo & Conference (GFX) Bobit Business Media	San Diego, CA San Antonio, TX	18,850 19,400	(2.8)%	99 96	3.1%	668 590	13.2%
33	International Roofing Expo Hanley Wood Exhibitions*	Las Vegas, NV San Antonio, TX	104,500 98,700	5.9%	426 410	3.9%	9,568 8,491	12.7%

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34	Sensors Expo & Conference Questex LLC	Rosemont, IL Rosemont, IL	23,000 21,900	5.0%	193 187	3.2%	5,221 4,632	12.7%
35	THE NBM B.I.G. SHOW (Indianapolis) National Business Media, Inc.	Indianapolis, IN Indianapolis, IN	41,100 33,800	21.6%	181 163	11.0%	8,007 7,123	12.4%
36	Natl. League of Cities Congress of Cities & Exposition Corcoran Expositions, Inc.	Austin, TX Seattle, WA	23,800 22,600	5.3%	188 152	23.7%	3,792 3,373	12.4%
37	EXHIBITOR2014 Hall-Erickson, Inc.	Las Vegas, NV Las Vegas, NV	65,859 66,854	(1.5)%	277 298	(7.0)%	5,992 5,376	11.5%
38	Texworld USA/International Apparel Sourcing Show/Home Textiles Sourcing Expo Messe Frankfurt North America	New York, NY New York, NY	90,094 84,152	7.1%	764 730	4.7%	5,895 5,292	11.4%
39	International WorkBoat Show Diversified Communications	New Orleans, LA New Orleans, LA	232,742 218,770	6.4%	1,100 1,074	2.4%	15,968 14,349	11.3%
40	ENDO (Endocrine Society's Annual Meeting & Expo) Hall-Erickson, Inc.	Chicago, IL San Francisco, CA	30,000 25,000	20.0%	157 135	16.3%	11,200 10,100	10.9%
41	AACC Annual Meeting & Clinical Lab Expo American Association for Clinical Chemistry	Chicago, IL Houston, TX	208,300 204,100	2.1%	770 650	18.5%	19,400 17,500	10.9%
42	HIMSS Annual Conference & Exhibition Healthcare Information & Management Systems Society	Orlando, FL New Orleans, LA	535,300 495,415	8.1%	1,211 1,148	5.5%	38,618 34,834	10.9%
43	Texprocess Americas Messe Frankfurt North America (Biennial show)	Atlanta, GA Atlanta, GA (2012)	48,800 50,820 (2012)	(2.0)%	164 161 (2012)	0.9%	2,975 2,463 (2012)	10.4%
44	ACMG Annual Clinical Genetics Meeting American College of Medical Genetics & Genomics	Nashville, TN Phoenix, AZ	20,200 18,200	11.0%	145 129	12.4%	2,595 2,360	10.0%
45	ASAE Annual Meeting & Exposition ASAE: The Center for Association Leadership	Nashville, TN Atlanta, GA	70,700 69,800	1.3%	441 409	7.8%	5,975 5,431	10.0%
46	Retail's BIG Show National Retail Federation (NRF)	New York, NY New York, NY	200,600 167,600	19.7%	556 494	12.6%	30,050 27,500	9.3%
47	Pri-Med South Annual Conference DBC Pri-Med (a division of Diversified Communications)	Ft. Lauderdale, FL Ft. Lauderdale, FL	23,660 21,480	10.1%	119 106	12.3%	4,256 3,894	9.3%
48	World Dairy Expo World Dairy Expo	Madison, WI Madison, WI	562,161 558,512	0.7%	889 843	5.5%	77,204 70,903	8.9%
49	LeadingAge Annual Meeting & EXPO LeadingAge	Nashville, TN Dallas, TX	89,950 75,100	19.8%	560 485	15.5%	7,196 6,634	8.5%
50	AmericasMart Atlanta August Apparel AMC, Inc.	Atlanta, GA Atlanta, GA	82,189 73,248	12.2%	341 333	2.4%	16,600 15,300	8.5%



“We continue to see growth in this market, which is consistent with the increase in space that the International Apparel Sourcing Show rented to garment manufacturers from key sourcing countries in the Far East and South America.” --Dennis Smith, PRESIDENT OF MESSE FRANKFURT NORTH AMERICA